



Your American Red Cross: The Changing Face of Help

American Red Cross

A Unique Traveling Exhibition

With over 125 years of reaching out to help others in need, the American Red Cross reaches out to your community with a fascinating and engaging exhibit.

Utilizing the impressive array of artifacts, images and personal stories collected over the years, this exhibit not only displays the past and present of this organization, but inspires visitors to become part of its future.

A History of Helping Others

The American Red Cross has often been at the frontier of American history. It was one of the first organizations to lead national campaigns for the relief of disaster victims. It has been on the forefront of advances in nursing care, public health, blood services, and training in first aid, health, and safety. It has also played an integral role in the international Red Cross movement by providing assistance to the victims of natural disasters and armed conflicts around the world.



3,000 Square Feet • Seven Interactives • Video Theater • Dozens of Artifacts
Currently touring throughout the United States. Reserve it today!

Presented by the American Red Cross and NRG! Exhibits



Engage Your Visitors through Artifacts, Stories, and Interactives

An overview of the American Red Cross and its programs is part of an engaging five-minute video presentation in a central theater space. This introductory presentation will provide a base knowledge of the organization that will be expanded upon in the other exhibit areas. Copies of historical documents, artifacts, and photographs help tell the story of the Red Cross from the battlefields of Solferino to Clara Barton's efforts for the congressional chartering and development of the American Red Cross into a modern institution. Digital scrapbooks bring personal remembrances, photos, etc., to the visitor in a fun, interactive way. An interactive quiz tests the visitor's knowledge of basic first aid, water safety, CPR, and other



lifesaving topics. Answers are accompanied with video footage from actual training courses.

Seven Rich Content Areas

As they experience the exhibit, visitors will gain a better understanding of the structure and services provided by the American Red Cross today and appreciation for the rich history of compassion and pioneering spirit of past and present American Red Cross volunteers and employees. This is accomplished through seven content areas:

- Heritage
- International Services
- Services to the Armed Forces
- Health and Safety
- Blood and Biomedical Services
- Disaster Services
- Call to Action



Exhibit Rental Information

Your American Red Cross: The Changing Face of Help is available for three-month bookings to qualified museums, science centers, and other organizations.

- 3,000 square feet, approximately
- Ten-foot ceiling height or higher preferred
- Standard HVAC and electrical requirements
- Supplemental marketing and education materials included
- Three-month participation fee: \$30,000



www.nrg-exhibits.com • www.redcrossexhibit.com
seth@nrg-exhibits.com • 425-827-7617

Your American Red Cross: The Changing Face of Help

Our Mission

The American Red Cross, a humanitarian organization led by volunteers, guided by its congressional charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.

Our Support

The Red Cross relies on generous donors. This exhibit is made possible by funds allocated exclusively for this purpose. No funds were diverted from emergency services or administration of American Red Cross programs.



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