America's Road
THE JOURNEY OF ROUTE 66

The Appeal of Route 66

Route 66 is emblematic of the American experience. Nearly every aspect of 20th century United States history is reflected in the story of the people and events along the Mother Road. Those who take the journey down Route 66 today can still explore the Main Street of America. Nearly a hundred years of highway culture can be found, whether a thriving relic or decaying ruin. Thousands of people from around the country and around the world drive all or portions of the Route each year. The highway stretches 2,448 miles and crosses through eight states, tracing the migration of people from the Midwest to the Pacific coast.

The Traveling Exhibit

An exhibit like *America's Road: The Journey of Route 66* brings this experience into the museum gallery where visitor can get a taste of our shared history. It showcases the stories of people, places, and events from 1926 until today. The topics are relevant to anyone who wants to learn more about our country and its history.

Exhibit Features

Themes that run through the exhibit include the history of Route 66, evolution of automobile travel, innovations, communities and populations, as well as accounts of travelers and more. The objective is to guide visitors to a greater understanding of Route 66 and its role in American history. The narrative travels from 1926 through the present day. Your visitors will experience the exhibit through themed displays, props, artifacts, and activities that are supported by interpretive text and graphics designed for a diverse audience.

Visitor Activities

Visitors to *America's Road* have the opportunity to interact with the exhibit and each other in several ways:

- Population change over time map
- Drive-in theater experience
- Share travel stories
- Guess-the-artist radio show
- And More

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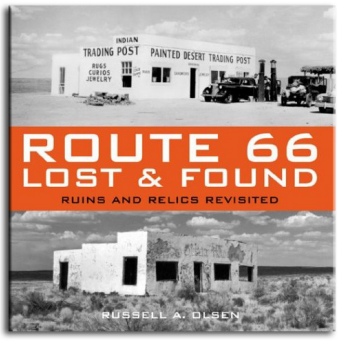
The 1965 Ford Mustang

An exceptionally well-maintained, original and non-restored Ford Mustang travels with the exhibit. This car was used on a Route 66 road trip during the summer of 2010. Exhibit developers travelled the remnants of Route 66 and recorded their experiences in photos and text that is now posted on the Internet and also compiled for the exhibit. The Mustang hails from the heyday of Route 66 and captures the spirit of the road. It can be incorporated in your gallery experience or displayed at a local car dealership or elsewhere if you wish to utilize it.

Route 66 Lost & Found

America's Road also features a photo essay created by photographer and author, Russell Olsen. Olsen researched and photographed 75 classic Route 66 service stations, motor courts, cafes, etc. and has compiled them into two volumes, from which images and text are used for the exhibit. The sites and structures are shown both as they appeared during the mid-20th century and as they appear today. The marvelous visual and descriptive elements comprise a unique, state-by-state look back at America's Main Street.



Your Stop on The Tour

America's Road: The Journey of Route 66 debuted in summer 2014. It is sure to enthrall visitors in any part of the country or even abroad. Tour dates are being scheduled and this popularly-themed and affordable exhibit will book quickly. Reserve your venue today.

- ☑ Summer 2014 (ca. May-Aug.) FILLED
- ☑ Fall 2014 (ca. Sept.-Dec.) FILLED
- ☐ Spring 2015 (ca. Jan.-April)
- ☐ Summer 2015 (ca. May-Aug.)
- ☐ Fall 2015 (ca. Sept.-Dec.)
- ☐ Spring 2016 (ca. Jan.-April)

The tour will continue through 2018; dates beyond 2015 can also be reserved at this time.

Rental Information

- 1,500 square feet
- Standard HVAC
- 8-foot ceiling minimum

Only $66 hundred for one month or $12,600 for three months. Other options available, including additional photography or sans Mustang.

www.route66exhibit.com
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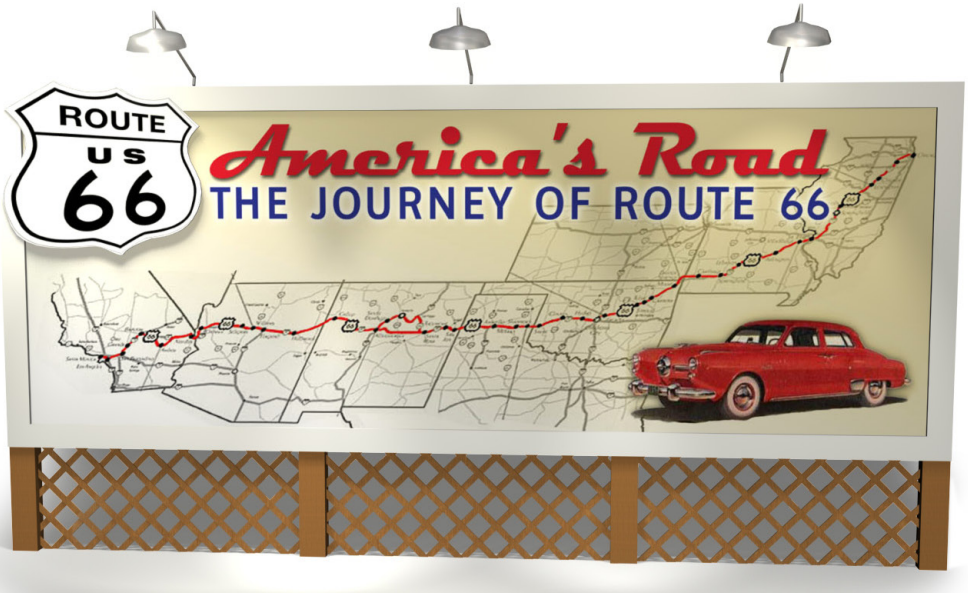

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