

Treasure!

THEMATIC AREAS & EXHIBIT COMPONENTS

Underwater Treasure — Sunken treasure, lost aboard ships that never arrived at their destinations, has long been the object of pursuit for treasure hunters. This part of the exhibit examines who these hunters are, what tools they use to locate treasure, and what they find.



- Artifacts:**
- Clay pipes and glass bottle from 19th century shipwreck in Great Britain
 - Wood and spikes from 19th century Great Lakes shipwreck

Optional*

- Artifacts:**
- 7 ½ lb gold disc
 - Silver bar from 17th century Atocha shipwreck
 - Gold belt
 - Three (3) gold chains
 - Various gold coins, silver coins
 - Flintlock pistols, musket firing mechanism
 - K'ang Hsi Chinese porcelain
 - Etc.



Activities: Operate a Remote Operated Vehicle (ROV) in a tank of water and see what the ROV sees on a video monitor while other visitors follow your ROV through viewing windows. Make a crayon rubbing from a cast of a 17th century silver coin.



Graphics & Text: History of treasure diving; technology of underwater treasure hunting including side scan sonar, GPS, magnetometers, and metal detectors; famous shipwrecks and famous treasure hunters

Buried Treasure — Pirate booty, the Knights Templar, and hoards of gold are popular themes in treasure lore and some of it really exists. How do people hunt for buried treasure? What do they find? These topics are explored in the buried treasure area.

Metal Detecting — Throughout Treasure!, the tools and technology of treasure hunting are explored. In this part of Buried Treasure, visitors can experiment with metal detectors and see how they work in this part of the exhibit that bridges Buried Treasure and the Modern Treasure Hunt.



- Artifacts:**
- Various metal detectors
 - Buckles and buttons from ghost towns
 - 19th century square nails from the US and UK
 - Various coins, pioneer tools, etc.



Activities: Operate a metal detector and learn how it works and what it will and won't detect. Locate "treasure" buried in sand pit using a metal detector. Dig for treasure on Virtual Oak Island.



Graphics & Text: Video of metal detector use; technology developments and use; places that people look for buried treasure; how to get involved in treasure hunting and metal detecting; famous pirates, lost treasure lore, and famous treasure hunters

Gold Rushes — The gold rushes of the 19th century are slipping further into history but their impact remains in many parts of the North America. This part of the exhibit brings the hunt for gold to your visitors with an actual gold panning activity. Biographical sketches, time lines, and maps put the gold rushes in context. Visitors are also invited to be worth their weight in gold with our special scale.



- Artifacts:**
- Replica of gold panning cradle
 - Miners' tools
 - Samples of gold and pyrite (fool's gold)



Activities: Pan for gold. Guess how much you would cost in solid gold and then step on the 'Midas touch' scale for your current market value.



Graphics & Text: History of gold rushes and boom towns; treasure lore; technology of mining; famous gold miners. Images of ghost towns and old photos of miners and mining towns.

Treasures in the Attic — Bringing the treasure closer to home, the attic module shows visitors how to find treasures in everyday objects. Family heirlooms and even long-lost toys may hold hidden value. Treasure hunting is often thought of as someone else's activity, but most of us pursue our own version of treasure in one way or another. The attic invites people to consider, what do YOU treasure?



- Artifacts:**
- A variety of household items from yesteryear
 - Collectibles of varying degrees of value—records, dolls, baseballs
 - Old trunks with memorabilia



Activities: Guess the value of some of the items in the attic and then compare your guess with prices from online auctions and antique dealers.



Graphics & Text: Images of old photos, advertisements. Stories of valuables found in attics. Raising the questions, what do I have at home that might be valuable? What is something I'd like to find?

Treasure in Popular Culture — Treasure is one of the most popular themes across cultures. Games, books, movies, TV shows are full of treasure stories. Even breakfast cereal and license plates have been touched by our thirst for the adventure of treasure hunting. This thematic area will be split between the Attic and the Introductory area in the 3,000 sq ft exhibit.



- Artifacts:**
- Props and photos from a treasure-themed motion picture
 - 12 board games dating from the 1930's to present
 - Five fiction books dating from the 1920's to present
 - Six movies/TV shows presented as video tapes, DVDs, and video clips
 - Three movie posters
 - Various comic books
 - License plates, cereal boxes, toys, etc.



Activities: Make a treasure video. (Uses green screen technique; may not be available until 2007.)

Continued...



Graphics & Text: Timeline of treasure themes in popular culture; Raising the question, why is treasure such a popular theme? Images from movies and people with treasure games.

The Modern Treasure Hunt — Contemporary treasure hunting employs exciting technology, like metal detectors. In this area, visitors will consider the various ways that people find their way (maps, compasses, landmarks) and other tools of navigation, including the Global Positioning System.

Geocaching — This family-friendly outdoor activity first appeared in 2001 and now boasts hundreds of thousands of enthusiasts. Using GPS receivers, players hide and seek ‘treasure’ purely for fun. Visitors will do an indoor version of geocaching in this part of the exhibit. (NRG! Exhibits will also help incorporate into the exhibit an actual geocache hunt in your community.)



- Artifacts:**
- GPS receivers
 - Model of GPS satellite
 - Three Geocaches
 - 15 ‘geocoins’, two ‘travel bugs’
 - Various compasses



Activities: Use maps, compasses, and clues to locate “treasure” within the exhibit. Try a demonstration GPS unit.



Graphics & Text: Video of how to geocache. Examples of wayfinding; maps, charts, signs. History of navigation and geocaching.

Protecting Treasure — To what extremes will people go to protect treasure—or to steal it? History is full of stories of the exploits of thieves and the owners of valuables who attempt to thwart them. As in many other realms, technology has often come to the rescue.



- Artifacts:**
- Statuary from ancient Egypt
 - Pottery from ancient Egypt
 - Replicas of jewels



Activities: Try your hand at cracking a safe. Safely observe lasers used to protect artifacts. (May not be available until 2007.)



Graphics & Text: Developments in theft-deterrent technology; history of famous and infamous jewel heists...and recovery. Images of jewels and valuables that have been stolen or are highly protected.

Plus, an interactive treasure map and an exhibit-wide treasure hunt. Some elements available only in the 5,000 square-foot version.

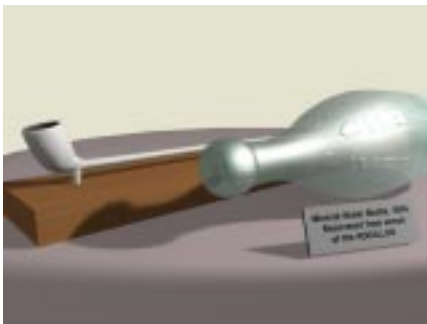
*Optional treasure artifacts (valued at approximately \$500,000) may be deselected by the host venue for a reduced fee. These artifacts only available in the 5,000 square-foot version.



NRG! Exhibits has made a good faith effort to accurately reflect in this description the components of the exhibit. Some variance may occur due to circumstances beyond our control.

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The following are production illustrations of the some of the exhibit components and a few of the featured artifacts. Some modules will not appear in all sizes of the exhibition.



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